

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Designing, Printing and supplying of Multi Colour Road-cum-River Cruise Tour Nagarjunasagar - Srisailam - Nagarjunasagar Brochures - Sanction of Rs.1,56,450/- (Rupees one lakh fifty six thousand four hundred and fifty only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 728

Dated 17.09.2013.

Read :-

From the General Manager (Marketing), APTDC, Hyderabad,
Lr.No.TDC/GM/MKTG/A.A.P-Bill Pay/8/2013, Dated 024.09.2013.

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ORDER:-

Andhra Pradesh is rich in its culture, tradition, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activities has been initiated by the State Government by putting up counters at various destinations, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the General Manager (Marketing), A.P. Tourism Development Corporation Limited, Hyderabad has submitted bill for an amount of Rs.1,56,450/- towards designing, printing and supplying of Multi Colour Road-cum-River Cruise Brochures of 6000 numbers and pocket size Brochures of 50,000 numbers for Nagarjunasagar - Srisailam - Nagarjunasagar tour to attract tourists and requested to make the payment to M/s. Arachen Art Printers, Hyderabad.

3. Government, after careful examination of the matter hereby sanctions an amount of Rs.1,56,450/- (Rupees one lakh fifty six thousand four hundred and fifty only) to M/s. Arachen Art Printers, Hyderabad towards designing, printing and supplying of Multi Colour Road-cum-River Cruise Brochures of 6000 numbers and pocket size Brochures of 50,000 numbers for Nagarjunasagar - Srisailam - Nagarjunasagar tour.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Arachen Art Printers, Hyderabad through bank. The following are the bank details:

Bank Name	State Bank of Hyderabad
Branch	Shanthi Nagar, Hyderabad
Account No.	5218 8922 048
IFSC code	SBHY 0020070

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Arachen Art Printers, Hyderabad.
The Assistant Secretary to Government and Drawing &
Disbursing Officer, YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER